

HELLO
my name is

Opportunity

With the Bold Ideas, Better Lives Challenge, The Australian Centre for Social Innovation wants to give you the chance to turn your big idea into big impact.

We're offering a range of capacity building partnerships to make your idea a reality and we've got up to \$1 million to invest in your ideas – we're committed to supporting up to 10 projects that show the best and brightest ideas in social innovation across Australia.

Your idea could deal with anything from healthcare to climate change, unemployment to the internet as long as it addresses a social need faced by communities in Australia.

WHAT IS THE BOLD IDEAS, BETTER LIVES CHALLENGE?

WHAT ARE WE LOOKING FOR?

Our mission says it all: Bold ideas, better lives. How can you show us your idea is bold and will make for better lives? It's simple:

- + **Innovation:** The creativity and innovation of the proposal (this may include older ideas that have not been tried out in practice or in a particular context)
- + **Impact:** The relevance of the proposal to the Australian context and the degree of benefit and lasting impact on communities
- + **Implementation:** The practicality of the idea and ability to muster the resources needed to implement/replicate the idea plus the risks of implementation.

WHO CAN APPLY?

Anyone with a good implementable idea. The competition is open to any individual, group or organisation with a bright idea. However, all ideas must primarily benefit a community within Australia.

SO YOU WANT IN?

Stage 1: Tell us about it.

Fill in the online application form and upload your 60 second media clip (this could be a video, a song, a powerpoint slideshow – it's up to you). Remember we'll want to see innovative AND realistic ideas – this means sharing your thinking about timelines, resources and risk assessment as well as vision.

Applications open Monday March 1st (and close April 23rd).

Stage 2: The lucky few.

Our panel of judges will shortlist around 10 ideas to be developed further and we'll sweeten the deal with expert advice and a little cash injection (\$1000). We'll also run an online public symposium in this time so you can get some feedback from the general public about your project (and get your idea out there!).

Stage 3: Roll up your sleeves.

One or more winners (up to 10) will be announced in October. Then it's time to roll up your sleeves and get that project going!

WANT TO KNOW MORE?

- > Check out www.tacsi.org.au/challenge
- > Email challenge@tacsi.org.au
- > Call Erin Green at The Australian Centre for Social Innovation on (+61) 8 8110 9957

BOLD IDEAS. BETTER LIVES.
THE AUSTRALIAN CENTRE FOR SOCIAL INNOVATION